

# made in Italy

イタリア製

FOR ASIA



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## TALEGGIO PDO KEEPS ON GROWING ABROAD



The Taleggio PDO protection consortium invests in international promotion, especially across Europe, the United States and Japan. Markets where the Italian cheese already has a strong positioning. In 2019, exports interested 25% of total production, and since the beginning of the pandemic they have further increased. After the cancellation of some strategic trade shows planned for 2021, the Taleggio protection consortium has sought new ways to make its PDO cheese known abroad: together with other consortia in the dairy sector – namely Asiago, Gorgonzola and Pecorino Sardo cheese - and in collaboration with 'I Love Italian Food', an international network that promotes Italian f&b culture, it joined the '100per100 Italian' project. Through b2b events, webinars and educational projects, Taleggio qualities and properties are told to buyers, restaurateurs and operators.

## FIorentINI: NEW 4.0 PRODUCTION PLANT AND EXPORT-LED GROWTH STRATEGY



The new state-of-the-art plant of the Fiorentini Alimentari company, specialized in the production of puffed cereal cakes, is fully operational. The 21 production lines are active in the new headquarters in the outskirts of Turin, where the company was founded in 1918. While maintaining full productivity during the lockdown, Fiorentini Alimentari has completed the transfer of the lines from the old to the new plant, which required an investment of over 50 million euros. Target: to further increase the production capacity, achieve further efficiency within the processes and make the company even more competitive, to grow in particular on foreign markets. The fourth generation, represented by Fabrizia and Simona Fiorentini, has been working in the company for almost 20 years alongside Roberto (President) and Adriana (Ceo).

## VICENZI LANDS ON THE ALIBABA MARKETPLACE

The Vicenzi Verona-based confectionery company has strengthened its online presence by landing on Alibaba, the giant b2b e-commerce platform active in 190 countries with a community of over 26 million active buyers. “We are present on the Alibaba platform with around 60 products that represent the best expression of the pastry of excellence, a symbol of the Italian confectionery tradition,” general director Filippo Ceffoli explained. The Vicenzi Group exports to more than 100 countries, with foreign sales accounting for 30% of turnover.





## ASIAGO CELEBRATES 10 YEARS IN CHINA

With the entry into force of the EU-China bilateral agreement for the protection of PDOs and PGIs, the Asiago protection consortium celebrates 10 years of success in the Asian country. Hence, after recognizing China as one of the most promising markets, the Consortium has launched a series of activities to protect the intellectual property of its geographic designation and activated a promotional plan to spread the knowledge of its cheese across the region. Confirming the strategic importance of the Chinese market, the Asiago Cheese protection consortium will launch in 2021 a three-year promotional plan: 'Asia enjoys European quality food'. The project, co-financed by the EU and worth over 4,700,000 euros, also involves the Consortium for the protection of Asti wine, the Provolone Valpadana PDO Consortium, the Institute for the enhancement of Italian deli meats (Ivsi) and the Verona inter-regional association of olive oil producers.



## VINITALY VERONA POSTPONED TO 2022. VINITALY CHENGDU AND WINE TO ASIA CONFIRMED



Veronafiere has decided to postpone the 54th Vinitaly - the international wines and spirits exhibition - now scheduled 10-13 April 2022. "The ongoing uncertainties within the national and international scenario and the extended lockdowns have prompted us to reschedule the exhibition definitively to 2022," said Maurizio Danese, president of Veronafiere. OperaWine remains instead scheduled in Verona next 19-20 June, attended by Wine Spectator and the top companies identified by the American magazine for the 10th anniversary of the event. An exceptional promotional event, strictly b2b will take place next October (16-18) and will guide the sector during the run-up to the 54th Vinitaly in 2022. Vinitaly also continues its operations on international markets: Vinitaly Chengdu will be held on 3-6 April followed by Wine to Asia (Shenzhen, 8-10 June). China will again open Vinitaly's international calendar in the autumn (13-17 September) before moving on to Brazil for Wine South America (22-24 September).



In the **TRENDING NOW** section we aim to present some of the most recent product launches in the Italian retail market - or that are set to debut soon; as well as products that have been warmly welcomed by customers because of their quality and innovative features.

In this issue of Made in Italy for Asia we pay special attention to innovation in the deli meat sector. Delis are, indeed, one of the best expressions of the Italian gastronomic tradition. And today producers are paying increasingly attention, on one hand, to providing consumers with practical, quick and convenient take-away solutions for snacking at any time of the day. On the other hand, they are also developing production technique able to enhance the quality and natural taste of the meat like never before.

The right balance between innovation and tradition can be found in the non-food sector as well, as witnessed by most manufacturers of personal care items. Ancient formula, oil extracts, active and natural ingredients are being re-discovered by consumers, that seek for simple, yet effective solutions for their daily beauty routine.

## COATI

[www.salumificiocoati.it](http://www.salumificiocoati.it)



### MILANO SALAMI - SLOW SEASONING

The Slow Seasoning Range, which includes the Milano Salami, has been added to the Coati Slow Cooking Line, the result of a 'delicate' and patented production process that has already been successfully presented to the market. Starting from a careful selection of Italian meat, the seasoning time of the salami is lengthened, so to intensify the aromas and enhance the natural taste of the meat.

#### Ingredients list

Pork, salt, dextrose, sucrose, spices, natural flavoring, antioxidant: E301, preservatives: E250, E252

#### Shelf life

120 days

#### Packaging details

Vacuum packed

#### Palletization

2 pieces per case, 7 cases per layer, 7 layers per pallet - 49 cases per pallet

#### International certifications

Brc, Ifs, Iso

## CESARE FIORUCCI

www.fioruccifood.it



### SNACK'IN

The Snack'In range is made of 9 products: 3 Poker Snack, 4 Combo Snack and 2 Mono Snack. Snack'In Poker is available in three types: the Poker Snack with mortadella Suprema Fiorucci (the most sold brand of Mortadella in Italy), cheese cubes, olives and Taralli. The second type includes Classic salamini bites, crispy cheese wafers, olives and the Croccantelle. The last type includes bites of spicy salami. The four Combo Snack include two products per pack: the salamini bites (classic or spicy) and taralli or Croccantelle from Forno Damiani, available in pizza or bacon flavour. The salamini bites of combo and poker are made with Italian meat.

### Shelf life

Snack In Mono: 90 days. Combo Snack: 60 days. Poker Snack with salamini: 60 days. Poker Snack with mortadella cubes: 45 days.

### Packaging details

Snack In Mono: stamping bag - easy opening 50 g. Combo Snack: neutral thermoformed tray + printed upper laminate 45 g. Poker Snack: neutral thermoformed tray + printed upper laminate 85 - 90 g (Mortadella).

### Palletization

18 x 9 = 162 boxes per pallet

### International certifications

I fs

## GIO'PORRO GROUP - SEP VALTELLINA

www.gioporro.com



### BRESAOLA ZEROZERO

Produced only from fresh meat of cattle of fine European lean meat breeders, Bresaola ZeroZero, with zero nitrites and zero nitrates (patented production method) is a long seasoning, 100% natural and premium Italian product manufactured in Valtellina.

### Ingredients list

Beef, salt, natural flavourings. Zero nitrites, zero nitrates.

### Packaging details

70 g fixed weight. Cardboard envelope + Darfresh tray

### Shelf life

150 days

### International certifications

Brc, I fs, Halal, EJ (Elegible for Japan)

## MARTINI

www.martinispa.com



### ACTIVATED CHARCOAL BODY SPONGE

Designed for those who want to treat themselves to a revitalizing massage that removes surface skin impurities. The sponge increases in volume on contact with water. Its special texture enriched with activated charcoal promotes effective cleaning. Particularly suitable for skin that is prone to impurities, dermatologically tested. Body sponge with active charcoal is part of To.Go. collection by Martini, a versatile range inspired by the world of wellness, fitness and travel.

#### Raw materials

Xpand process sponge enriched with active charcoal.

#### Packaging and size

1 piece

#### Certifications

Iso 9001:2015 and Brc Global Standard

## HARBOR

www.phytorelax.it



### 31 HERBS OIL BODY CARE LINE

From the power of the 31 Herbs comes the first Body Care line, 31 Herbs Oil. A beauty ritual for the well-being of the body and mind. The secret is contained in the mixture of the 31 plants expertly selected by Phytorelax's laboratories. The line includes: 31 Herbs Oil Mixture of essential oils and extracts from herbs and plants 100 ml, Shower Gel balsamic & restorative 500 ml, Multi-use Gel cream balsamic & anti-fatigue 250 ml, Rich Massage Cream balsamic & toning 250 ml, Salt Body Scrub with dead sea salts balsamic & revitalizing 500 gr

#### Raw materials

A mixture of the 31 plants expertly selected by Phytorelax's laboratories. An original recipe that contains pure essential oils and 100% natural extracts

#### Shelf life

5 years

#### Pao

12 months

#### Certifications

Aiab Cosmos Organic, VeganOk, Fsc

# Cantine 4 Valli: a sparkling history



Il Poggiarello estate

**A family business whose origins date back to 1882. Aimed at spreading the knowledge of Piacenza typical wines around the world. Fresh and perfumed wines, perfect expression of their land. We talked to Massimo and Paolo Perini, belonging to the fourth generation.**

The land surrounding Piacenza is made up of four valleys: Val Trebbia, Val Nure, Val d'Arda and Val Tidone. Each one has its own features and traditions, and each one is bounded by just as many rivers that, from South to North, flow in the large Po' river. Here, in 1882, the history of Cantine 4 Valli begun. The protagonists were Achille Ferrari and Antonio Perini, progenitors of a board descendancy, now in its fifth generation, and animated by a common passion, that for winemaking. Like in all good stories, the union between the families was celebrated with a wedding, the one between Marisa Ferrari and Emilio Perini.

On their own initiative, their grandparents decided to found Cantine 4 Valli.

## **A wide and varied wine range**

“The goal was, from the very beginning”, Massimo Perini, sales director and representative of the fourth family generation explains “to put together the best grapes harvested on each of the four valleys to create wines representative of the entire Piacenza province.” The production thus focused on the native grapes of the territory, which give life - today like then - to fresh and aromatic sparkling and semi-sparkling wines. Over the years, the company has

grown and so did the product range, which has been enriched with wines representative of the wide and diversified Italian wine scene. Today, Cantine 4 Valli produces around 10 million bottles and manages more than 200 hectares of vineyards. Overall, five brands belong to the Cantine 4 Valli group, addressed to the different distribution channels: 4 Valli, Perini & Perini, Borgofulvia, Costa Binelli and Il Poggiarello.

The acquisition of the Il Poggiarello estate, in one of the most beautiful valleys of the Emilian Apennines, dates back to the early 1980s, when the oenologist Paolo Perini joined the family business. (...)

# Cantine 4 Valli: a sparkling history

(...) He decided to plant Pinot Noir and Cabernet Sauvignon vines, in order to prove that great wines, with an international appeal, could be produced in the province of Piacenza too.

## From Piacenza to the world

The company exports to 36 world countries, from Russia to the United States and the Far East, with a growing presence in China and Japan. In the Russian market, in particular, there is a strong request for the winery's flagship wines, whose freshness and pleasantness is linked to the characteristics of the Piacenza territory, where hills cover 75% of total surface: "Among the white wines, we are great producers of fresh and aromatic wines such as Moscato and Malvasia, in the sparkling and semi-sparkling versions. Besides, of course, to Ortrugo, a native variety that is becoming more and more popular in the sparkling wine category," the oenologist Paolo Perini explains. "Among the red wines, Gutturmo is our core product - a blend of Barbera and Bonarda, traditional grapes in our area - which, in our opi-



Paolo Perini



Massimo Perini

nion, finds its best expression in the sparkling version. The same grapes are also vinified individually. As in the case of Bonarda, which turns into aromatic and fragrant sparkling red wines. Wines that are also very popular on the Eastern markets, as they pair very well with the local cuisine".

## The 'Spaghi' line to be enriched soon

A special mention, in this regard, goes to the Spaghi range of the Il Poggiarello brand, which is made of Sparkling Gutturmo Doc and Sparkling Ortrugo Doc: a white wine and a red wine that have become a symbol of Cantine 4 Valli around the world. The line will be soon enriched with two new wines, white and red. "Wines with an international appeal yet made with the most typical grapes of our land. A project very important to us, on one side because it's dedicated to our founders, and on the other side because it sets an ambitious goal: to spread the knowledge of the Piacenza province around the world", Massimo Perini highlights. "We have been creating full-bodied wines - adds Paolo Perini - where a part of the grapes is left to dry and, in the case of the red wine, it rests in wood for a while. For what concerns the white wine, instead, the most important grape variety is Malvasia. When vinified as still, it presents a very captivating array of perfumes. It is also the most important white wine in our product offer, which has nothing to envy to the great international wines."

To carry on this successful family-business history, the fifth generation has now joined the company. "Family and family unity are our greatest strength," Paolo Perini underlines. "Together with the dynamism and flexibility that distinguish the direct relationships we build with our customers."

✉ [info@ilpoggiarellovinci.it](mailto:info@ilpoggiarellovinci.it)

🌐 [www.ilpoggiarellovinci.it](http://www.ilpoggiarellovinci.it)



# LET'S HAVE AN ITALIAN-STYLE TOAST!

Is it white, red or rosé, still or sparkling, what's better than a good glass of Italian wine to welcome the first days of Spring? In the following pages, a selection of quality labels for all tastes and pockets.

## BARBANERA

[www.barbaneravini.it](http://www.barbaneravini.it)



### TOSCANA BIANCO IGT DA UVE LEGGERMENTE APPASSITE BARBANERA SPECIAL SELECTION

The 'leggero appassimento' (literally slightly drying process of the grapes) is a wine-making technique aimed to produce deeply concentrated wines, without losing the typical freshness of the grapes. The dried grapes lead to produce wines with characteristic fruity aromas of yellow peaches, gooseberry and candied fruits. The wine has a brightly straw yellow colour with subtle green hues. It exudes floral notes of jasmine, citrus scents and elegant aromas of tropical fruits. Full and mineral on the palate, it boasts a great length and a good structure.

#### Grapes

Blend of white grapes

#### Land of production

Tuscany

#### Alcohol

13% vol.

#### N. of bottles produced

100,000

#### Sizes

0,75 lt

#### Palletization

140x6 bottles each pallet



### TOSCANA ROSATO IGT DA UVE LEGGERMENTE APPASSITE BARBANERA SPECIAL SELECTION

The 'leggero appassimento' (literally slightly drying process of the grapes) both on vines or inside the cellar allows to obtain delicate and unique aromas, giving wines longevity and character. The harmonious combination between acidity and smoothness, gives this wine a pleasantly drinkability and persistence. The dried grapes lead to produce wines with characteristic fruity aromas of mature fruits, plums and morello cherries. The wine shows a delicate rosé colour inside the glass. The floral bouquet of roses weaves together with elegant notes of Mediterranean maquis and pomegranate.

#### Grape

Blend of red grapes

#### Land of production

Tuscany

#### Alcohol

13% vol.

#### N. of bottles produced

100,000

#### Sizes

0,75 lt

#### Palletization

140x6 bottles each pallet

## SANTA CRISTINA

[www.santacristina.wine/en](http://www.santacristina.wine/en)



### SANTA CRISTINA ROSÈ – TOSCANA IGT

Santa Cristina Rosé was crafted to express the harmonious and well-balanced character of the Tuscan territory, the resulting wine is delicate, aromatic and fragrant. Santa Cristina Rosato is pale pink in color. Its nose is characterized by fresh fruity and floral aromas of pink grapefruit, wild strawberries and dog rose. On the palate, it's well-balanced, supple, fragrant with a fruity finish. The line also includes Santa Cristina Red and Santa Cristina White.

#### Grapes

Sangiovese, Cabernet Sauvignon, Merlot, Syrah

#### Land of production

Tuscany

#### Alcohol

12% vol.

#### Sizes

0,375 - 0,75 lt

#### Palletization

5 layer pallet, 120 cartons per pallet

## FEUDI DI SAN GREGORIO

[www.feudi.it](http://www.feudi.it)



### FALANGHINA BRUT, SPUMANTE CHARMAT METHOD

Falanghina, of Latin origin, is a very vigorous varietal. Its grapes, harvested between the end of September and the beginning of October, show outstanding acidity and aromaticity. With its light and fine perlage, it's ideal as an aperitif. Fresh and lively on the palate, with floral and fruity notes on the nose, it's great with fresh soft cheeses, vegetable starters, seafood risotto and white meat.

#### Grapes

100% Falanghina

#### Land of production

Campania, Irpinia

#### Alcohol

12% vol.

#### N. of bottles produced

80,000

#### Sizes

0,75 lt

#### Palletization

80 x 120 x 66 cm, 2 layers of 16 boxes (6 bottles each), tot. 192 bottles

## UGGIANO

www.uggiano.it



### LUNARE - PROSECCO DOC ROSÉ SPUMANTE EXTRA DRY MILLESIMATO 2020

Bubbles: fine and persistent perlage. Colour: beautiful pink reminding of peach blossom and rose. Aroma: intense, fruity complex and reminding the scent of flowers and fruits like peach, raspberry and ripe passion fruit. Flavour: it has a pleasant acidity, fresh flavour. Full-bodied, with an harmonious taste.



### LUNARE - PROSECCO DOC SPUMANTE EXTRA DRY

Perlage: rightly evanescent, fine and persistent. Colour: pale straw yellow with greenish highlights. Aroma: intense, fruity with a rich scent of apple, lemon and grapefruit. It has pronounced aroma of wisteria in bloom and acacia flowers. It has a pleasant acidity and a fresh flavour. Full-bodied, with an harmonious taste.

#### Grapes

85-90% Glera, 15-10% Pinot Nero

#### Land of production

Veneto

#### Alcohol

11,5% vol.

#### N. of bottles produced

30,000

#### Sizes

0,75 lt

#### Palletization

80 cases per pallet 80x120 (20 cases per 4 layers)

#### Grapes

100% Glera

#### Land of production

Veneto

#### Alcohol

11,5% vol.

#### N. of bottles produced

50,000

#### Sizes

0,75 lt

#### Palletization

80 cases per pallet 80x120 (20 cases per 4 layers)

**CA' DE' MEDICI**[www.cademedici.it](http://www.cademedici.it)**“REMIGIO 101” LAMBRUSCO DI SORBARA DOC**

Obtained with long monofermentation charmat in pressurized autoclaves. Lively rosé, sour, dry, fruity taste.

**Grapes**

100% Lambrusco di Sorbara

**Land of production**

Reggio Emilia, Emilia-Romagna

**Alcohol**

11% vol.

**N. of bottles produced**

10,000

**Sizes**

0,75 lt

**Palletization**

Epal 80x120 (16 boxes for 1 layer x 4/5 layers)

**PERLINO**[www.perlino.com](http://www.perlino.com)**ASTI DOCG DOLCE FRANZINI**

The extraordinary aromatic taste which evokes the atmosphere of the beautiful hills where this wine born. Nice bubbles and sweet taste. Ideally served with pastries and cakes.

**Grapes**

100 % Moscato

**Land of production**

Piedmont

**Alcohol**

7% vol.

**Sizes**

0,75 lt

**Palletization**

5 layers x 16 cases

**CASA VINICOLA CANELLA**[www.bellinicanella.com](http://www.bellinicanella.com)**LIDO PROSECCO ROSÉ**

Inspired by the famous Lido di Venezia, Lido Prosecco Rosé represents a turning point between the second and the third generation at Canella Winery. It's a prosecco rosé made up by 85% of Glera grape and 15% of local Pinot Noir. A lovely shade of pink with fine and persistent perlage, the nose features fruity notes of cherry, wild berries and delicate flowers. On the palate, it is fresh, vivacious and pleasingly dry, with excellent persistence.

**Grapes**

85% Glera, 15% Pinot Noir

**Land of production**

Veneto

**Alcohol**

11% vol.

**N. of bottles produced**

50,000

**Sizes**

0,75 lt

**Pallettization**

4x20

**WILHELM WALCH**[www.walch.it](http://www.walch.it)**WILHELM WALCH ROSÉ 2020 VIGNETI DELLE DOLOMITI IGT**

With its delicate salmon colour and pink hues, this rose convinces with aromas reminiscent of red berries and fresh cherries. Elegant and precise, with crisp acidity and fresh bright fruit character.

**Grapes**

A blend made out of traditional varieties

**Land of production**

Alto Adige

**Alcohol**

13,00% vol.

**N. of bottles produced**

50,000

**Sizes**

0,75 lt

**Pallettization**

84x6

**CANTINA DI SOAVE**[www.cantinasoave.it](http://www.cantinasoave.it)**ROCCA SVEVA BARDOLINO CHIARETTO  
DOC 2020**

Bouquet: impressively crisp and clean, notes of pomegranate and redcurrant. Palate: crisp progression and fragrant fruit.

**Grapes**

Corvina, Corvinone, Rondinella

**Land of production**

Classic Bardolino growing area, extending over the Eastern shore of Lake Garda

**Alcohol**

12,5% vol.

**Sizes**

0,75 lt

**Palletization**

13x8, 624 bottles

**CANTINE 4 VALLI**[www.cantine4valli.it](http://www.cantine4valli.it)**BORGOFULVIA ORTRUGO DEI COLLI  
PIACENTINI DOC FRIZZANTE**

After a delicate pressing and a settling the must ferments with selected yeasts at a temperature of 16° C. Then a slow refermentation in a pressure tank gives the wine a delicate perlage. Colour: straw yellow greenish wine. Fragrance: intense flavour of mint and fresh flowers. Taste: delicate and characteristic with a floral aftertaste. Gastronomic suggestions: appetizers, aperitif, fish dishes. Serving temperature: 12°C

**Grapes**

100% Ortrugo

**Land of production**

Piacenza

**Alcohol**

11% vol

**Sizes**

0,75 lt

**Palletization**

16 cartons for layer, 5 layers, 80 cartons per pallet

## CANTINA PRODUTTORI DI VALDOBBIADENE

[www.valdoca.com](http://www.valdoca.com)



### PROSECCO DOC ROSE' EXTRA DRY MILLESIMATO

Separate vinification for Glera grapes and Pinot Noir grapes. Soft pressing, static decanting and fermentation at 18°C with selected yeasts for Glera. Red maceration for Pinot Noir. Blending before second fermentation with Charmat Method (60 days). The wine has a fine and persistent perlage and the typical characteristics of a great Prosecco such as fruity floral notes and nice freshness. The overall result is a balanced and tasty combination of acidity and softness.

#### Grapes

90% Glera, 10% Pinot Noir

#### Land of production

Treviso, Veneto

#### Alcohol

11,5% vol.

#### Sizes

0,75 lt

#### Palletization

95 cases x 6 bottles

## CANTINA PROD. MERANO BURGGRÄFLER

[www.burggraefler.it/en/](http://www.burggraefler.it/en/)



### ROSÉ WINE "ROSÉ"

Vinification: cold maceration followed by the alcoholic fermentation under controlled temperature in small stainless-steel tanks. After the fermentation, the wine ages at the fine lees. Tasting: delicate in the nose with distinct notes of raspberries, strawberries and cherries. Fresh and juicy on the palate with ripe red berries on the long finish.

#### Grapes

Cuvée – a blend of robust, full-bodied red wines

#### Land of production

Alto Adige - Südtirol

#### Alcohol

13,5 % vol.

#### N. of bottles produced

10,000

#### Sizes

0,75 lt

#### Palletization

100 cardboard cartons per pallet, 600 bottles

## CANTINE MASCHIO

[www.cantinemaschio.com](http://www.cantinemaschio.com)



### MASCHIO PROSECCO DOC ROSÉ EXTRA DRY MILLESIMATO (VINTAGE)

With its light pink colour and typical copper hues, Maschio Prosecco DOC Rosé is pure harmony also for the nose: hints of white flowers from Glera variety blend with violet and raspberry notes from Pinot Nero. Full bodied, it releases clearly perceivable notes of berries on the aftertaste. Ideal as an aperitif, it also pairs beautifully with any first course. Serve chilled at 6-8° C.

#### Grapes

85-90% Glera; 10-15% Pinot Nero (fermented on the skins)

#### Land of production

Treviso, north of Venice

#### Alcohol

11% vol.

#### N. of bottles produced

150,000 (6 months)

#### Sizes

0,20 - 0,75 lt

#### Palletization

0,75 lt: Epal 80x120 cm: 15 cartons per layer x 5 layers - Blue Chep 100x120 cm: 19 cartons per layer x 5 layers; 0,20 cl: Epal 80x120 cm: 11 cartons per layer x 8 layers



### MASCHIO PROSECCO DOC TREVISO EXTRA DRY

Prosecco DOC Treviso is made with the grapes from the 'historic area' of the DOC appellation. Cantine Maschio offers the classic Extra Dry version that best enhances the varietal aromas of Glera, for a simple and pleasant tasting experience. Light straw yellow with a lively mousse, Prosecco DOC Treviso Maschio has a pronounced aroma of candied fruit and sweet flowers. Serve chilled at 6-8° C

#### Grapes

85% Glera; 15% Grapes designated in the DOC regulation

#### Land of production

Treviso, north of Venice

#### Alcohol

11% vol.

#### N. of bottles produced

3.500.000 (12 months)

#### Sizes

0,20 - 0,75 lt

#### Palletization

0,75 lt: Epal 80x120 cm: 15 cartons per layer x 5 layers - Blue Chep 100x120 cm: 19 cartons per layer x 5 layers; 0,20 lt: Epal 80x120 cm: 11 cartons per layer x 8 layers

# GLI SPAGHI

*piacere frizzante*



## Give Spago to your life

This traditional Piacenza wine will add sparkling joy to your best moments. It will be your best friend in unforgettable moments to treasure forever: happy hour with friends, toasts for special events, romantic dinners on the beach.

[ilpoggiarellovini.it](http://ilpoggiarellovini.it)



*Al Poggiarello*

## CANTINE PELLEGRINO

[www.carlopedellegrino.it](http://www.carlopedellegrino.it)



### ALBARIA

The light of the clear sky reflected onto the sea, this is the Albaria, a typical scene of the Saltpans along the Sicilian coast. Here, a fresh rosé wine from Frappato grapes is born, with typically Mediterranean scents.

#### Grapes

Frappato

#### Land of production

Province of Trapani

#### Alcohol

11,5% vol.

#### N. of bottles produced

18,600

#### Sizes

0,75 lt

#### Palletization

90 crt (18 in a row)

## CARPENE' MALVOLT

[www.carpene-malvolti.com](http://www.carpene-malvolti.com)



### TIPICO EXTRA DRY CONEGLIANO VALDOBBIADENE PROSECCO SUPERIORE DOCG

'The Tipico' Extra Dry, produced and bottled exclusively in the Conegliano Valdobbiadene Docg Area, is the result of the union of this territory and the oenological knowledge of the company founder, Antonio Carpenè. Colour: pale straw yellow with a creamy and persistent perlage. Bouquet: rich and fruity, floral and vegetable fragrances that remind of the freshly picked grapes. Taste: round and persistent with a fresh hint of acidity.

#### Grapes

100% Glera

#### Land of production

Conegliano Valdobbiadene Prosecco Superiore Docg Area, Veneto

#### Alcohol

11% vol.

#### Sizes

0,20 Tripack (3x200ml) - 0,375 - 0,75 - 1,5 - 3 - 6 - 9 - 12 lt

#### Palletization

Pallets 80x120, 5 layers per pallet, 16 cases per layer, 6 bottles per case, 80 cartons per pallet, 480 bottles per pallet

## LEONARDO DA VINCI

[www.leonardodavinci.it](http://www.leonardodavinci.it)



### 1502 - PORTOCANALE DI CESENATICO - SANGIOVESE RUBICONE IGT ROSÉ

The wines in the collection 1502 pay homage to Romagna, and to the six months Leonardo Da Vinci spent in the heartlands of the region. A special tour through four cities rich in history and beauty, which Da Vinci recreated in the sketches he drew on various legs of his journey, featured on the wine labels. The Portocanale of Cesenatico is a fascinating wine: the colour promises a delicate, floral, fruity taste experience. The wine has been awarded with 96 points by Luca Maroni – 2021 Yearbook of the Best Italian Wines

#### Grapes

100% Sangiovese

#### Land of production

Castrocaro Terme, Predappio, Bertinoro, Emilia-Romagna region.

#### Alcohol

12% vol.

#### N. of bottles produced

25,000

#### Sizes

0,75 lt

#### Palletization

EuPallet 80x120

## CAVIRO

[www.caviro.com](http://www.caviro.com)



### WHITE SPARKLING WINE EXTRA-DRY ORGANIC

This sparkling wine is characterized by a shiny straw yellow color with golden hues. Its perlage is fine but consistent. The aromatic profile of this wine shows a delicate bouquet with hints of bread crust and zesty aromas of cedar fruit. On the palate it is delicate and smooth, but fresh and crisp as well, making its balance extremely pleasant.

#### Grapes

70% Trebbiano, 30% Pecorino

#### Land of production

Italy

#### Alcohol

11% vol.

#### N. of bottles produced

24,000

#### Sizes

0,75 lt

#### Palletization

Eur 80x120

## DUCA DI SALAPARUTA

www.duca.it



### DUCA BRUT – QUALITY SPUMANTE

Colour: straw yellow with clear greenish highlights. Bouquet: pleasant and complex, well-balanced fruity aromas with clear scents of bread crust. Flavour: fresh, lively, well-balanced, with a great character and pleasantness.

#### Grapes

Grecanico, Chardonnay

#### Land of production

Central and Western Sicily

#### Alcohol

12% vol.

#### N. of bottles produced

145,000

#### Sizes

0,75 lt

## BANFI

www.banfi.it



### COST'È - TOSCANA IGT

A perfect Provencal style rosé wine: the perfect marriage between Sangiovese and Vermentino. A wine with pale pink nuances; the typical notes of red fruits of Sangiovese and the citrus and sage scents of Vermentino stand out on the nose. Fresh, with a good persistence. Delicious as an aperitif, it is perfect to be paired with light dishes of both meat and fish.

#### Grapes

Sangiovese, Vermentino

#### Land of production

Tuscany

#### Alcohol

13% vol.

#### N. of bottles produced

40,000

#### Sizes

0,75 lt

**GIACOBAZZI VINI**[www.giacobazzivini.com](http://www.giacobazzivini.com)**GIACOBAZZI 9 – PIGNOLETTO DOC VINO SPUMANTE BRUT**

Straw yellow with greenish reflections, foam is fine and persistent; strong and flowery fruity fragrance. The taste is fresh, aromatic with well-balanced acidity.

**Grapes**

Grechetto Gentile

**Land of production**

Modena, Emilia Romagna

**Alcohol**

11% vol.

**N. of bottles produced**

170,000

**Sizes**

0,75 lt

**LA TORDERA**[www.latordera.it](http://www.latordera.it)**SERRAI EXTRA DRY - VALDOBBIADENE PROSECCO SUPERIORE DOCG**

Serrai is a sparkling wine with an outright personality. The colour is bright straw yellow with tinges of green and the perlage is fine and persistent. It's fruity of Bartlett pear, calla lily and bellflower and the palate is a good harmony between a hint of sweetness and acidity, which together with a light tanginess characterize this firm wine. Pleasant fruity aftertaste.

**Grapes**

Glera, Bianchetta, Perera, Verdiso

**Land of production**

Vidor, Valdobbiadene Prosecco Superiore Area, Veneto Region

**Alcohol**

11,5% vol.

**N. of bottles produced**

130,000

**Sizes**

0,75 lt

**Palletization**

Pallet 80x120 - 80x6 boxes; pallet 100x120 - 100x6 boxes

## MONTELVINI

[www.montelvini.it/it](http://www.montelvini.it/it)



### PROSECCO DOC ROSÉ TREVISO BRUT – MILLESIMATO

The Prosecco Rosé is obtained from an assembled cuvée. The long period of time on the lees results in a fine, persistent perlage. The aromas are delicate and reminiscent of wisteria flowers and white fruit, together with hints of small red fruits. The wine has a balanced taste, it is creamy, persistent and full-flavoured. Excellent as an aperitif, it finds its maximum expression with all raw fish and first courses, as well as with different cheeses.

#### Grapes

85% Glera, 15% Pinot Noir

#### Land of production

Veneto

#### Alcohol

11% vol.

#### N. of bottles produced

50,000

#### Sizes

0,75 lt

#### Palletization

480 bottles

## PASQUA VIGNETI E CANTINE

[www.pasqua.it](http://www.pasqua.it)



### 11 MINUTES - ROSÉ TREVENEZIE INDICAZIONE GEOGRAFICA TIPICA 2020

A fine blend created from the most noble native varieties like Corvina and Trebbiano of Lugana and varieties like Syrah and Carménère. In 11 minutes (the skin contact time from which it takes its name) the most noble qualities of the grapes and the slightly rosy shade that characterize this wine are extracted. This a fresh, enveloping rosé with an intense and complex bouquet, created to accompany spring or summer evenings and more.

#### Grapes

50% Corvina, 25% Trebbiano di Lugana, 15% Syrah, 10% Carménère

#### Land of production

Lake Garda

#### Alcohol

12,5% vol.

#### N. of bottles produced

405,000

#### Sizes

0,75 lt

#### Palletization

Cases per layer 16, layers per pallet 5, total cases pallet 80, total bottles pallet 480

## ST. MICHAEL-EPPAN WINERY

[www.stmichael.it](http://www.stmichael.it)



### ALTO ADIGE DOC PINOT NOIR ROSÉ 2020

In addition to being one of the oldest cultivated vines, the Pinot Noir is also one of the finest and most treasured red wines in South Tyrol. Using the saignée method (careful extraction of the juice from the must), the winery extracts a quality grape juice from which a fresh and fruity rosé wine is made. At sight: pale pink. To the nose: fruity aroma reminiscent of raspberries and strawberry. On the palate: fresh, fruity with pleasant acidity.

#### Grapes

100% Pinot Noir

#### Land of production

Alto Adige, Appiano

#### Alcohol

13,5% vol.

#### Sizes

0,75 lt

#### Palletization

12 cartons per layer and 7 layers per pallet

## SERENA WINES 1881

[www.serenawines.it](http://www.serenawines.it)



### PROSECCO DOC TREVISO BRUT TERRA SERENA

Bright straw yellow color and some greenish reflections. With a lively perlage, good intensity aromas with floral and fruity scents of acacia flowers and yellow apples. The taste is fresh and on the palate, it is pleasant and harmonious.

#### Grapes

85% Glera, 15% blend (Chardonnay, Pinot Bianco, Pinot Grigio)

#### Land of production

Province of Treviso

#### Alcohol

11% vol.

#### N. of bottles produced

188,000

#### Sizes

0,75 – 1,5 lt

#### Palletization

96 crt x 6 bts (6 layers of 16 cases each)

## CANTINE SETTESOLI

[www.settesoli.it](http://www.settesoli.it)



### SETTESOLI SYRAH ROSÉ

Fresh and balanced, with delicate flower scents and enchanting notes of mulberry and cherry. This Syrah goes best with fish soups, blue cheeses and pizza.

#### Grapes

100% Syrah

#### Land of production

Menfi, Agrigento province, Sicily

#### Alcohol

12,5% vol.

#### N. of bottles produced

100,000

#### Sizes

0,75 lt

#### Palletization

100 cartons per pallet; pallet dimensions:  
80x120 cm

## TENIMENTI CIVA

[www.tenimenticiva.com](http://www.tenimenticiva.com)



### RIBOLLA GIALLA EXTRA BRUT FRIULI DOC

Pale lemon colour with a fine perlage and a creamy texture. On the nose is delicate and intense at the same time, with notes of stone fruits, pear, white flowers and a touch of sage. Very refreshing and savoury on the palate. Soft finish with a pleasant minerality. Very enjoyable wine in several different occasions, as aperitif, on its own and along the whole meal with seafood or white meat. Great pairing with sweet and spicy Thai food.

#### Grapes

100% Ribolla Gialla

#### Land of production

Friuli Colli Orientali

#### Alcohol

12,5% vol.

#### N. of bottles produced

30,000

#### Sizes

0,75 lt

#### Palletization

432 bottles per europallet (12 boxes x 6 layers x 6 bottles).

## TERRE DI SAVA

[www.notterossa.wine](http://www.notterossa.wine)



### NOTTE ROSSA PRIMITIVO ROSATO SALENTO IGP

Rosé wine produced from 100% Primitivo grapes, crispy, scented and versatile. Fragrant red fruit, a nice minerality, a delicate colour that appeals. It goes well with light starters, fish soups, roasted or baked-in-a-bag fish, fresh or slightly aged cheeses.

#### Grapes

100% Primitivo

#### Land of production

Salento, Puglia

#### Alcohol

12,5% vol.

#### Sizes

0,75 lt

#### Palletization

480 bottles (80 cases of 6 bottles each) on EU pallet

## TINAZZI

[www.tinazzi.it/en](http://www.tinazzi.it/en)



### CA'DE'ROCCHI BARDOLINO CHIARETTO DOP "CAMPO DELLE ROSE" 2020

With a light pearly pink colour, this wine presents intense aromas of red fruit, especially raspberries and wild cherries. On the palate it is soft, fresh and lively, with a long finish. It pairs well with seafood risottos and summer meals, as well as flavoursome dishes, thanks to its excellent acidity.

#### Grapes

70% Corvina, 10% Rondinella, 20% Molinara

#### Land of production

Valleselle Estate, hills of Bardolino, Veneto

#### Alcohol

12,5% vol.

#### Sizes

0,75 lt

## CANTINA TOLLO

www.cantinatollo.it



### HEDÒS CERSUOLO D'ABRUZZO DOP

Color: intense and bright pink with purple hues. Fragrance: intense and elegant aromas of ripe red fruit, fine floral notes and delicate spicy nuances. Taste: full, intense, soft and with a long persistence.

#### Grapes

100% Montepulciano

#### Land of production

Abruzzo, Italy

#### Alcohol

13,5% vol.

#### N. of bottles produced.

40,000

#### Sizes

0,75 lt

#### Palletization

19x5

## TOSO

www.toso.it



### PIEMONTE DOC BIANCO FRIZZANTE FIOCCO DI VITE

Straw yellow in colour, it is a fresh wine, with a floral and fruity scent. In the mouth it is balanced, fresh and elegant. Excellent in combination with appetizers and first courses, it is also excellent as an aperitif. Serve chilled: 6-8°C.

#### Grapes

Cortese, Chardonnay, Favorita

#### Land of production

Province of Cuneo, Asti and Alessandria in Piedmont

#### Alcohol

11% vol.

#### N. of bottles produced

250,000

#### Sizes

0,75 lt

#### Palletization

19x5, 95 cases (6 bottles per cases) on 80x120 pallets

## SOC. AGR. VENTURINI BALDINI

[www.venturinibaldini.it/eng](http://www.venturinibaldini.it/eng)



### MONTELOCCO ROSÉ LAMBRUSCO EMILIA PGI SPARKLING DRY ROSÉ

A very pleasant sparkling rosé, with aromas of wild strawberry, black cherry and raspberry, fresh and delicate semi-dry taste.

#### Grapes

Lambrusco Grasparossa, Lambrusco di Sorbara

#### Land of production

Emilia-Romagna

#### Alcohol

11,00% vol.

#### N. of bottles produced

24,000

#### Sizes

0,75 lt

#### Palletization

5 layers, 19 boxes of 6

## KELLEREI BOZEN - CANTINA BOLZANO

[www.kellereibozen.com/en/](http://www.kellereibozen.com/en/)



### ROSÉ PISCHL VIGNETI DELLE DOLOMITI IGT

This rosé is a fresh and fruity summer wine that is served lightly chilled as an aperitif or with starters. Color: pink to pale ruby. Aroma: delicately fruity aromas of red berries (strawberry and raspberry) and sour cherry, and floral aromas of violets with notes of marzipan. Taste: elegant harmonious opulence with a fresh and juicy acidity.

#### Grapes

Lagrein 45%, Pinot Nero 20%, Merlot 20%, Cabernet Sauvignon 15%

#### Land of production

Alto Adige

#### Alcohol

12,50 % vol.

#### N. of bottles produced

50,000

#### Sizes

0,75 lt

#### Palletization

25x6x4, 600 bottles

# MEN'S BEAUTY, NEW DUTY!

Busy working, hard training, long travels, then inevitable passing of time... there is plenty of reasons why modern males should take care of their skin, hair and beard (if they have one). And what better occasion, to start this good new habit, than Father's Day next June? In the following pages, a selection of all Italian self-care products specifically designed for men.



## ARCO COSMETICI

[www.arocosmetici.com/en](http://www.arocosmetici.com/en)



### HYDRATING SERUM ANTI-FATIGUE WITH HYALURONIC ACID

Fluid and light texture, Hydrating Serum instantly blends into the skin releasing a delicate woody fragrance. The precious pool of functional ingredients, with moisturizing and elasticizing action, cuddles male skin giving a wonderful feeling of comfort and relax. Excellent for soothing and softening the skin from roughness, irritation and redness caused by shaving.

#### Raw materials

Hyaluronic acid active precursor, marine collagen, witch hazel, mint, trace elements.

#### Packaging and size

Bottle with dispenser, 30 ml

#### Shelf life

2 years. Pao: 3 months

#### Certifications

Dermatologically tested, ISO 22716:2007, ISO 9001:2015, made in Italy (Istituto tutela dei prodotti italiani).

## BEAUTY APPLICATION BRAND

[www.beautyapplication.it](http://www.beautyapplication.it)



### B.BARBER

B.barber is the new range of professional products to take care of men's beard, cleansing and moisturizing it and leaving it fragrant, for a flawless look. Developed and invented by beard care specialists for everyday use at home, these products contain natural ingredients and are dermatologically tested. The box includes: Wash, Eau de toilette, and Balm.

#### Shelf life

12 months

#### Certifications

No silicones, no parabens, no paraffin, no preservatives

**BEC**[www.bec-natura.com](http://www.bec-natura.com)**TITANYUM**

A non-greasy cream carefully designed for thicker and sebum-rich man skin. The special formula is rich of essential oils and vegetable extract, effective in treating skin ageing effects, which prevent and boost long-lasting reduction of skin wrinkles. Endowed with strong moisturizing and nourishing properties, it improves dermal hydration and elasticity, giving smoothness and extraordinary tone. Nickel tested.

**Packaging and size**

50 ml

**Shelf life**

Pao 24 months

**Certifications**

100% Made in Italy - Vegetarian Quality

**MIRATO GROUP**[www.lamiaclinikadellabellenza.it](http://www.lamiaclinikadellabellenza.it)**BREEZE MEN - DEO FRESH PROTECTION**

Breeze Man Power Protection is the new product of the Breeze Men line dedicated to men and designed to offer protection and freshness for a long time. A new fragrance: a mix of spices such as lavender, cinnamon, cardamom and sage, for a breath of Orient-inspired freshness. Formulated with Deo Control 48h technology, the result of a targeted laboratory research, it helps to neutralize the formation of bad smell by decreasing its perception up to 48 hours. The formula '0% stains' helps to prevent the formation of halos on the tissues.

**Raw materials**

Alcohol denat., water, triethyl citrate, parfum, ethylhexylglycerin, c12-13 alkyl lactate, tocopheryl acetate, peg-40 hydrogenated castor oil, limonene, coumarin, linalool, citronellol, eugenol, alpha-isomethyl ionone.

**Packaging and size**

Man Power Protection Squeeze: 100 ml. Man Power Protection Spray: 150 ml

## IDEA TOSCANA

www.ideatoscana.it



### PRIMO SOFFIO GIFT BOX

An elegant, refined and aromatic sea breeze of Tuscany. The sincere blue of the splendid sea of the Tuscan Archipelago, the vivid and vibrant green of the cypresses, olives and maritime pines. Mediterranean woods, aromatic spices, and a touch of the salty spray for a fresh and intriguing feeling. The box includes: Eau de toilette and Moisturizing anti-age cream. This new, young and fresh line respects and protects the male skin, making it immediately smooth, bright and younger.

#### Raw materials

Eau de toilette: citrusy and floral notes, marine tones, peach and Mediterranean woods blend. Moisturizing antiage cream: hyaluronic acid, ginseng and coffee.

#### Packaging and size

Eau de Toilette: 100 ml - 3.4 fl.oz. Moisturizing antiage cream: 50 ml - 1.7 fl.oz

#### Shelf life

Pao: Eau de Toilette 36 months; Moisturizing antiage cream 12 months

## INCO

www.incocosmetici.it



### ROLL BOX FOR MAN

The vintage style roll box contains the elegant aftershave with spray. An ally of daily facial care, the pre-aftershave cream called 'Tomorrow's aftershave' is still made with its original formula. Today Top Seven boasts a complete line of skin care products to protect it from the ageing processes and environmental stress. Perfumes that contain 7 notes of energy and lightness.

#### Raw materials

Aloe extract, allantoin, boswellia serrata

#### Packaging and size

Bottle of glass 250 ml with spray

#### Shelf life

30 months. Pao: 12 months

#### Certifications

ISO 22716:2007:2008, ISO 13485:2016

## L'AMANDE

www.lamande.it



### L'AMANDE MEN'S CARE

Formulated with delicate raw materials of vegetable origin, this new men's care line is characterized by glyceric extracts of green coffee and ginseng, two powerful natural antioxidants that counteract free radicals that cause wrinkles and skin imperfections, helping to protect the skin from the effects of atmospheric agents and pollution. The line includes: L'Amande Eau de Parfum, L'Amande Colonia, L'Amande liquid cleanser for hands and face, L'Amande bath shower and balm.

#### Packaging and size

Single pack

#### Shelf life

6 month after opening for bath shower and balm

#### Certifications

Dermatologically tested +7 tested metals: Nickel, lead, arsenic, cadmium, mercury, antimony and chromium in order to protect the most sensitive skin by reducing the risk of allergic reactions.

## LA SAPONARIA

www.lasaponaria.it



### SATIVACTION - HAIR KIT

An amazing kit for men's haircare, composed by: Anti-hair loss lotion, treatment against hair loss based on prebiotics of chicory, caffeine and hair plus complex; Anti-hair loss shampoo, based on caffeine and chicory prebiotics with a stimulating and strengthening action. Visible results already after three months of treatment.

#### Raw materials

Cannabis sativa, caffeine, prebiotic, hop

#### Packaging and size

Anti-hair loss lotion: 30 ml bottle with dropper, made of rebottle plastic. Anti-hair loss shampoo: 150 ml bottle made of bioplastic

#### Shelf life

30 months, Pao: 6 months

#### Certifications

Ccpb

## NESTI DANTE SOAP WORK FIRENZE ITALY

[www.nestidante.com](http://www.nestidante.com)



### LUXURY BLACK DRY BODY CLEANSER ON A ROPE

The ecological and sustainable alternative to traditional liquid body wash enriched with vegetal active carbon, illipe butter, plantain and oat.

#### Raw materials

Shorea stenoptera butter, characoal powder, avena sativa kernel extract, plantago mayor extract, sodium coco sulphate

#### Packaging and size

150 g

#### Shelf life

1080 days. Pao 36 months

## ARGANIAE - VOLTOLINA COSMETICI

[www.argania.it](http://www.argania.it)



### POUR HOMME LINE - KIT POUR HOMME

To satisfy men needs and their search for wellbeing Arganiae studied the Pour Homme Kit: pleasant texture that is absorbed right away, light and oil-free, active principles with high standard performances, together with vital and energetic scents for a wide range of products extremely practical and effective. 'Arganiae For Men' line includes: Face cream, After shave serum, Hand cream and Roll-on deodorant. Products meant for the most demanding types of skin.

#### Raw materials

Argan oil, trygliceride, plukenetia volubilis, coralina officinalis, acacia Senegal, jojoba oil, hyaluronic acid, vitamin E

#### Packaging and size

Beauty case, 4 product

#### Shelf life

2 years. Pao: 6 months

#### Certifications

Good manufacture process, Nichel tested

## UNI COSMESI

www.unicosmetics.it



### ATUNIS AFTERSHAVE WITH SILK PROTEINS AND WHEAT GERM OIL 100ML

Atunis aftershave is a light, alcohol-free emulsion. It has a delicate scent of pepper and bergamot and it is suitable for all types of men's skin. Deeply moisturizing.

#### Raw materials

Wheat germ oil: nourishing, protective, antioxidant. Extra-virgin olive oil: moisturizing, emollient. Silk proteins: film-forming, dermatrophic and protective effect

#### Packaging and size

100 ml

#### Shelf life

2 years. Pao: 6 months

## URAGAME

www.purobyforhans.it



### PURO BY FORHANS - CHARCOAL AND GINGER BIO GIFT COLLECTION

The charcoal and ginger bio gift collection by Puro by Forhans is particularly suitable for removing impurities and smog residues from the skin, as well as for toning up, thanks to the combination of bamboo charcoal - with purifying action for skin and hair - and revitalising ginger from Aiab certified organic farming. The bath foam gently cleanses and purifies the skin, respecting its physiological pH, with a natural formula. The shampoo is suitable for frequent use, especially for oily hair and skin with sebum excess.

#### Packaging and size

Shampoo 250 ml, Bath Foam 500 ml pet bottles and pp caps only

#### Shelf life

36 months. Pao: 12 months

#### Certifications

Aiab